



## Calendar of Events

Visit the Events section of our website for details.

March 2, 2017

*Mental Health in the Pediatric Medical Home*  
Stevens Point, WI

March 3, 2017

*WIAAP Nominations Due*  
*Annual Award Nominations Due*

March 29, 2017

*Doctor Day at the Capitol*  
Madison, WI

April 23 – 27, 2017

*AAP Legislative Conference*  
Washington, DC

May 4, 2017

*WIAAP Annual Meeting*  
*Open Forum: Immigrant and Refugee Health*  
Oconomowoc, WI

October 5, 2017

*WIAAP Fall Meeting*  
*Open Forum: Adolescent Health*  
Oconomowoc, WI

Wisconsin Chapter  
American Academy of Pediatrics

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/WIAAP @WIAAP

## Mental Health in the Pediatric Medical Home Screening, Observation, Support

Thursday, March 2, 2017 – Sentry World – Stevens Point, WI

Half of all lifetime mental health illnesses begin by age 14. You are the front line of support for these concerns in children and youth. *The Mental Health in the Pediatric Medical Home* conference will increase your capacity to support the mental and behavioral needs of children, adolescents and their families.

### Topics include:

- Infant and Early Childhood Mental Health
- Trauma Informed Care and Foster Care
- Autism Spectrum
- Early Diagnosis and Treatment of Mental Health Issues (MOC II)
  - Anxiety, Depression, ADHD



**Mental Health in the  
Pediatric Medical Home**  
Screening, Observation, Support

This activity is designed for primary care providers, nurse practitioners, physician assistants, psychiatrists, behavioral health providers, residents and medical students.

For full information, please refer to the conference brochure included in this mailing.

### NEW! Maintenance of Certification Part II (MOC II)

For the first time, we will offer 20 MOC Part II credits for the afternoon session titled “Early Diagnosis and Treatment of Mental Health Issues” covering Anxiety, Depression and ADHD.

MOC II accreditation courtesy of the Ohio Chapter AAP.

## Attend the 2017 AAP Legislative Conference

April 23-25, 2017 in Washington DC



If you've always wanted to get more involved in advocacy but haven't yet had the chance to, the 2017 AAP Legislative Conference is the perfect opportunity. There are tracks for Pediatric Subspecialties and Global Child Health, and CME is offered for this activity.

More information and online registration is available online. Just search on “AAP Legislative Conference” via your favorite search engine.

### The WIAAP Vision

The vision of WIAAP is that Wisconsin children have optimal health and well-being and are valued by society. We practice the highest quality health care and experience professional satisfaction and personal well-being.

### The Wisconsin Chapter of the American Academy of Pediatrics (WIAAP) strives to:

- Assure optimal health and safety for Wisconsin's children and their families through advocacy and collaboration with child interest groups
- Provide support and education to our members, enabling them to continue to be the most effective providers of healthcare to children

### A Message from Jeffrey Britton, MD, FAAP, WIAAP President



With the start of the new year, the only thing we know for sure about health care is that it's about to change. The US Senate and House of Representatives have passed a measure starting the dissolution of the Affordable Care Act (ACA), which expanded coverage by 20 million people but has also driven high premiums and deductibles and seen some large insurers exit the marketplace.

States are preparing for a proposed change to Medicaid funding to a block grant system, which, depending on the model, could dramatically alter the funding available, as influenced by Wisconsin's previous refusal of additional funding for the program.

Here are some issues your Wisconsin Chapter will be addressing in the upcoming sessions. Contact us at any time if you have a topic you would like us to consider.

#### Federal

- Funding models for Medicaid
- Gun violence prevention
- Children's access to care
- Immunizations
- Poverty and child health
- Promoting children's mental health
- Reauthorization of the Children's Health Insurance Program (CHIP)

#### State

- Expansion of the Child Psychiatry Consultation Program (CPCP)
- Funding for early childhood initiatives
- Implementation of new Medicaid payment models
- Mental health in schools
- Opioids and ePDMP regulations
- Oral health access
- Payment for telehealth

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## Nominations and Awards - Deadline for nomination submissions: March 3, 2017

### Nominations – WIAAP Secretary/Treasurer and Board of Directors 2017-2020

For this year's chapter ballot, there will be three open positions on our board of directors.

The Secretary/Treasurer, after serving the first three-year term, ascends to vice president, president and immediate past president with no further election.

There are two (2) open board of directors at large seats up for election. Winning candidates will serve a three-year term, beginning in July 2017 and running through June 2020. Board members may opt to serve a second three-year term without election.

Interested chapter members in good standing should submit a current CV, photo, 250-word statement on why they are interested in serving on the board and their vision for WIAAP. To view full criteria visit: [www.wiaap.org/descriptions\\_board](http://www.wiaap.org/descriptions_board). For more information and to submit your interest, please go to <http://www.wiaap.org/page/BoardNominations> or email us at [wiaap@badgerbay.co](mailto:wiaap@badgerbay.co).

### WIAAP Annual Awards

Nominations for the Pediatrician of the Year, Community Service Award and Legislator of the Year are accepted from the chapter membership and submitted to the chapter board of directors for selection. Letter(s) of recommendation should be included. Nominees will be considered if they meet one or more of the suggested criteria. Final selections and approval of the award recipients will be made by a majority vote of the chapter board of directors.

#### PEDIATRICIAN OF THE YEAR AWARD

The WIAAP Pediatrician of the Year award is given to an outstanding pediatrician who has contributed to the improvement of child health care at the chapter level. It can also be given for either a special project or for years of service on behalf of children. To be eligible, the candidate must be a chapter member and Fellow in good standing with WIAAP.

#### COMMUNITY SERVICE AWARD

The WIAAP Community Service award is presented to a state resident who has contributed outstanding work as an advocate for children and children's healthcare.

#### LEGISLATOR OF THE YEAR AWARD

The WIAAP Legislator of the Year award is presented to a Wisconsin legislator responsible for outstanding work as an advocate for children and children's healthcare.

## Plan to Attend Doctor Day - March 29, 2017



Join fellow physicians from across the state at the State Capitol to meet with legislators and their staffs. Participants will represent more than 20 different physician organizations and partners. Doctor Day will again feature speakers at the Monona Terrace Community and Convention Center prior to visits with legislators at the State Capitol.

For more information, visit <http://www.widoctorday.org/>

## Improving HPV Vaccination Rates Through Chapter QI Interventions WIAAP MOC Part IV Project

In the U.S., HPV infections cause over 17,000 cancers in women, and over 9,000 cancers in men each year. Beginning in February 2016, WIAAP sponsored its first MOC IV project, centered on improving HPV vaccination rates for adolescents in Wisconsin. Sarah Campbell, MD, FAAP and Mala Mathur, MD, MPH, FAAP, led the project, with over 20 clinicians participating.

The basic project design included chart audits (baseline and data after two PDSA cycles), webinars, district educational collaborative teleconferences and technical support for participants. WIAAP's HPV Vaccine Summits and "The Future of Quality in Pediatrics" forum, with speaker American Board of Pediatrics president David Nichols, MD, FAAP, gave participants an additional opportunity to frame their work.

The chapter funded the project from a grant through the American Academy of Pediatrics (AAP) and the Center for Disease Control and Prevention (CDC). The AAP provided technical support and numerous tools to ensure the success of the project, including its Quality Improvement Data Aggregator (QIDA), both the national and district tool kits including links to videos, printable materials and talking points for patients and parents.

Practices collected data on all 11-12 year old visits and documented if a patient had received dose 1 of the HPV vaccine, had received Tdap, and had received the Meningococcal vaccine.

The results of the rate of HPV vaccination initiation among children <13 overall as a group went up from 57% to 72.5% at the end of the three month data collection. In addition, there was an increase in our rates of Tdap (from 84.1% to 95.1) and our rates of Meningococcal conjugate vaccine (from 81.2% to 91.8%).

Conducting the project provided the opportunity for participating practices to collaborate with community partners for education and resources, including their county immunization coalitions. WIAAP partnered with the Wisconsin Department of Public Health Services, the Wisconsin Area Health Education Centers and the Wisconsin Comprehensive Cancer Control Program.

The pilot project has increased WIAAP's capacity to implement future quality improvement activities, and we look toward the planning of a statewide HPV project in 2017. Chapter members indicate that assistance with MOC IV certification would be not only an important improvement to child health in Wisconsin, but would provide a valuable member benefit.

### Sarah Campbell, MD, FAAP Affinity Health System



Dr. Campbell has been a member of the WIAAP board of directors for five years, and is the chair of our Quality Improvement committee.

She has a special interest in working with first time parents, nutrition, and adolescent medicine. She earned her medical degree from the Medical College of Wisconsin in Milwaukee and served her residency at the Children's Hospital of Wisconsin.

### Mala Mathur, MD, MPH, FAAP UW Health



Dr. Mathur serves as WIAAP vice president, having served on our board of directors and as our chapter's Early Childhood champion. She enjoys working with patients and families to explore

their their needs, desires and preferences in order to achieve a healthy lifestyle. Dr. Mathur earned her medical degree from the State University of New York School of Medicine, and completed residency at Loyola University Medical Center and Children's Hospital of Buffalo.

## WIAAP Open Forums

### **Immigrant and Refugee Health** Thursday, May 4, 2017 | Oconomowoc, WI

Children of immigrants are the fastest growing population of children in the United States and have contributed to the entire growth in the nation's child population over the past decade. Immigrant families are racially and ethnically diverse, and immigrate for variety of reasons that may include seeking economic opportunity, reuniting with family, fleeing war or violence. How can primary care clinicians best address the unique needs of these children?



### **Adolescent Health** Thursday, October 5, 2017 | Oconomowoc, WI

As your patients get older, the stakes get higher. Mental health disorders, substance use disorders, reproductive health, diligence in maintaining updated immunizations, the complexities of patient confidentiality - primary care physicians are often the safe and trusted experts to help adolescents make healthy decisions. We'll explore how teens also can teach providers about effective communication, and how you can work together as they transition from pediatric to adult care.

